



## 2018 ANNUAL BREAKFAST

### SPONSORSHIP LEVELS AND BENEFITS

\$10,000 **Healing Sponsors** receive:

- One table (10 persons) preferred seating at annual breakfast
- Full page color display ad in the breakfast program
- Acknowledgement at the Annual Breakfast verbally and with signage in front of 500+ community leaders
- Inclusion on all event publicity (daily social media posts, PSAs, press releases, and more)
- Listing on O'Brien House website + O'Brien House Essay Contest website

\$5,000 **Hope Sponsors** receive:

- One table (10 persons) preferred seating at annual breakfast
- Half page color display ad in the breakfast program
- Acknowledgement at the Annual Breakfast verbally and with signage in front of 500+ community leaders
- Inclusion on all event publicity except social media (daily social media posts are limited to Healing Sponsors only)
- Listing on O'Brien House website + O'Brien House Essay Contest website

\$2500 **Help Sponsors** receive:

- Preferred seating
- Half page B&W display ad in the breakfast program
- Acknowledgement at the Annual Breakfast verbally and with signage in front of 500+ community leaders
- Inclusion on all event publicity except social media (daily social media posts are limited to Healing Sponsors only)
- Listing on O'Brien House website + O'Brien House Essay Contest website

\$1000 **Friends** receive:

- Preferred seating
- 1/4-page B&W display ad in the breakfast program
- Acknowledgement at the Annual Breakfast verbally and with signage in front of 500+ community leaders
- Listing on O'Brien House website + O'Brien House Essay Contest website

## 2018 ANNUAL BREAKFAST



**Sponsorship Agreement**

*Please note this information may be obtained electronically on our website. Find the Sponsorship Information button on the News & Events page and download the Sponsorship Registration packet. Payments may be also made online [www.obrienhouse.org](http://www.obrienhouse.org).*

Name of Corporate or Individual Sponsor  
(Name as you prefer to be recognized in program and other collaterals):

\_\_\_\_\_

\_\_\_\_\_ I/We would prefer to be designated as "Anonymous"

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

**I/We would like to be a Breakfast Sponsor at the following sponsorship level:**

\_\_\_\_\_ **Healing Sponsor (\$10,000)**                      \_\_\_\_\_ **Hope Sponsor (\$5,000)**

\_\_\_\_\_ **Help Sponsor (\$2,500)**                      \_\_\_\_\_ **Friend (\$1,000)**

**Method of Payment:**

- \_\_\_\_\_ Enclosed is a check for \$ \_\_\_\_\_ as full payment for sponsorship.
- \_\_\_\_\_ Enclosed is a partial payment of \$ \_\_\_\_\_. Please bill the balance to me in 2 / 3 / 4 monthly installments (circle one).
- \_\_\_\_\_ Please call me to arrange a credit card payment.

*Payments may be also made online [www.obrienhouse.org](http://www.obrienhouse.org).*

**Fulfillment Considerations for Benefits of Sponsorship:**

- \_\_\_\_\_ Enclosed is a camera-ready logo or copy for Breakfast program ad.
- \_\_\_\_\_ Digital image of logo/copy will be emailed by Sept. 6 to [thamilton@obrienhouse.org](mailto:thamilton@obrienhouse.org).

Signature of Sponsor: \_\_\_\_\_ Date: \_\_\_\_\_

***Thank you for your support!***  
446 N. 12<sup>th</sup> Street – Baton Rouge, LA 70802 – 225.344.6345 - Tax ID # 72-0702820  
[www.obrienhouse.org](http://www.obrienhouse.org)



## 2018 ANNUAL BREAKFAST

### Essay Contest Sponsorships & Benefits

The OBH Essay Contests are open to 1) all high school students in the state of Louisiana and 2) adults participating in active recovery within the state of Louisiana. The winner of each contest will read his/her essay aloud at the OBH Annual Breakfast this year, and prizes will be awarded to three people for each contest. Below is an outline of the prizes and sponsorships opportunities for each contest.

#### High School Essay Contest:

**Exclusive Sponsorship = \$4500**

First Place - Laptop + \$1000 to winning high school  
Second Place - \$500 cash + \$500 to winning high school  
Third Place - \$250 cash + \$250 to winning high school

#### **Benefits to sponsor:**

- Inclusion on all publicity for essay contest (daily social media posts, fliers, school announcements and events, and more)
- Listing on O'Brien House website and O'Brien House Essay Contest website
- Listing on O'Brien House Essay Contest Facebook page
- Assist with presentation of awards to winners at the Annual Breakfast
- Half page B&W ad in the breakfast program as essay contest sponsor
- Opportunity to say a few words re: the high school winners at the annual breakfast (limited to under 2-3 minutes)
- Acknowledgement at the Annual Breakfast verbally and via signage in front of 500+ community leaders

#### Adults in Active Recovery Essay Contest:

**Exclusive Sponsorship = \$3000**

First Place - Laptop + \$250 cash  
Second Place - \$500 cash  
Third Place - \$250 cash

#### **Benefits to sponsor:**

- Inclusion on all publicity for essay contest (daily social media posts, fliers, recovery center announcements/events and more)
- Listing on O'Brien House website and O'Brien House Essay Contest website
- Listing on O'Brien House Essay Contest Facebook page
- Assist with presentation of awards to winners at the Annual Breakfast
- Half page B&W ad in the breakfast program as essay contest sponsor
- Opportunity to say a few words re: the adult winners at the annual breakfast (limited to under 2-3 minutes)
- Acknowledgement at the Annual Breakfast verbally and via signage in front of 500+ community leaders